



FinOps

# Maturity Assessment

STOP CLOUD WASTE. START SMART GOVERNANCE.



# Focused Solutions

for Enterprise & Mid-Market IT Leaders

**ACP CreativIT helps organizations bring financial accountability and discipline to the cloud.** Our FinOps Maturity Assessment delivers fast savings, clear visibility, and a governance roadmap that unites Finance, IT, and Business leaders.

- Rapidly uncover and eliminate wasted cloud spend
- Align Finance, IT, and Business leaders with one trusted source of truth
- Build a sustainable framework for governance and accountability
- Improve forecasting accuracy and eliminate budget surprises
- Deliver executive-ready dashboards and actionable insights
- Free up budget to reinvest in innovation and growth

## Extended ACP Cloud Services for consideration

Optional add-ons that expand capability, enhance security and deliver greater business value.

- Ongoing FinOps Managed Services
- Azure Optimization and Migration
- Cloud Security & Compliance Reviews
- Microsoft 365 and Modern Workplace Solutions



# Creating Customer Value

## What problems do we solve most often for clients?

**We frequently help clients eliminate the frustration of monthly cloud bills** that catch Finance and IT teams off guard. We tackle wasted budgets caused by idle, oversized, or mispriced resources and address the lack of standardized tagging, chargeback models, or governance policies that create inefficiencies. We also resolve forecasting inaccuracies that lead to disruptive budget swings and bridge the accountability gap between Finance, IT, and Engineering to ensure alignment across the organization.

## How does FinOps create clarity, savings, and governance?

**FinOps creates clarity and savings by quantifying waste and rightsizing resources**, while providing a single source of truth that connects Finance, IT, and Business teams. It delivers a prioritized 30-60-90 day roadmap to drive action, equips leaders with executive dashboards and clear reporting for better decision-making, and establishes governance guardrails that ensure long-term cost control and accountability.

# Market & Thought Leadership

Expectation vs. Reality

01.

**Expectation:** Cloud spend is automatically efficient.

› **Reality:** Global cloud waste is estimated at 27% of spend (~\$94.5B).

› **Bridging the Gap:** ACP's assessment benchmarks usage, rightsizes resources, and identifies waste.

02.

**Expectation:** Finance, IT, and Engineering are aligned on budgets.

› **Reality:** Each team uses different data sources, creating conflicts.

› **Bridging the Gap:** ACP aligns all stakeholders with one trusted source of spend and usage truth.

03.

**Expectation:** Governance is handled after cost problems arise.

› **Reality:** Without proactive policies, tagging chaos and cost surprises persist.

› **Bridging the Gap:** ACP delivers templates, policy-as-code, and governance frameworks upfront.

## Where the Future is Heading

FinOps is shifting from one-time cost-cutting exercises to continuous governance. Organizations that adopt a structured FinOps model will move from reactive control to proactive, value-driven investment.



# Customer Engagement

## Delivery Phases

- **Pre-Sales / Kickoff** –  
Discovery conversations, tool demos, secure data ingestion
- **Design / Discovery** –  
Billing analysis, utilization heat maps, benchmarking
- **Findings Review** –  
Walkthrough with stakeholders, confirm priorities
- **Roadmap Delivery** –  
30-60-90 day prioritized plan with quick wins
- **Support / Ongoing Service** –  
Regular reviews, re-optimization, updated dashboards

## Delivery Model

- 4–6 week engagement
- Hybrid: remote and onsite workshops
- Secure, read-only data ingestion

## Success Measures

- Savings identified vs. realized
- Improved forecasting accuracy
- Governance standards adoption
- Stakeholder alignment across Finance, IT, Business



# The Broader Technology Ecosystem

FinOps integrates with ACP's broader technology solutions:

- **IT:** Ensures resources align with performance and resiliency goals.
- **Security:** Embeds compliance and policy-as-code.
- **Collaboration:** Finance, IT, and Business leaders work from one set of dashboards.





# We Partner

Our FinOps practice helps clients optimize cloud spending and maximize business value through data-driven financial management and automation. We're proud to be strong partners with Microsoft Azure, Amazon Web Services (AWS), and other leading cloud providers, enabling us to deliver multi-cloud cost visibility, governance, and savings across diverse environments.





## Smarter Cloud Spend Starts Here.

ACP's FinOps Maturity Assessment delivers fast results and lasting governance. We help you uncover savings, align stakeholders, and build the foundation for cloud that funds innovation.

## Let's talk:

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